



IGNITING
MINDS

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Iranian Association Case Study

“Jackie has been my executive coach for over two years. At first I didn’t know what to expect from coaching but I soon realised that Jackie’s talent lies in asking powerful questions that opened my thinking to find new solutions.

The Iranian Association was recently given 4 weeks notice to quit its’ offices. I can remember believing that this would cause a severe loss of income. I immediately plunged into stress at the thought of letting the funders down, losing contracts and making my loyal staff team redundant.

When I showed Jackie the letter she offered to coach me through this. We spoke daily on the phone and she came in whenever we needed her to. She coached me and the senior management team to a successful outcome. She asked questions that helped us realise that there were many options open to us.

Through coaching we were able to identify and manage the risks and opportunities and decide on the best course of action. We relocated on time, achieved on all our projects and won a new contract. I am very proud of myself and the team.

I am grateful to Jackie for helping us realise that we are capable of achieving much in the face of adversity. Jackie empowered us to succeed and her vast experience of working in the voluntary sector was invaluable.” Kaveh Kalantari Funding and Development Manager, [Iranian Association](#)

For more information about Igniting Minds services phone **020 8740 8802** or email achieve@ignitingminds.org.uk